



2022 FARM RACES

SPONSORSHIP

February 5, 2022

The 5th annual Cherrylake Farm Races is officially on for February 5, 2022. Our 2020 race had over 450 participants and we reached over 300,000 people. Participants traveled from all over the state of Florida and other parts of the USA, as well as from Canada, Puerto Rico, Spain, and Brazil. This year, we are expecting to bring in 600-700 racers!

We value the importance of community and sustainability. Because of this, our goal for Farm Races is much more than providing racers with a great morning outdoors. In honor of each participant, we will be donating one tree to be planted in a protected conservation area. Race proceeds will be allocated to a local non-profit.

	RACE DAY SHOUT-OUTS	# OF SOCIAL MEDIA POSTS	BRANDING	RACE ENTRIES	TENT SPACE*
PRESENTING SPONSOR \$6,000 2 available 1 REMAINING	●	8	Logo on Finish Line Banner, race shirts, website sign-up page and all race communications	9	●
T-SHIRT SPONSOR \$4,000 1 available	●	5	Logo on race shirts + logo & link on sign-up page and all race communications	7	●
PHOTO BOOTH SPONSOR \$2,000 1 available	●	4	Logo at race day photo booth + logo & link on sign-up page and all race communications	5	●
FINISHER AWARD SPONSOR \$2,000 SOLD OUT	●	4	Logo on finisher awards + logo & link on sign-up page and all race communications	5	●
PACKET PICKUP SPONSOR \$1,500 3 available	●	3	Logo on packet pickup materials + signage at packet pickup + logo & link on sign-up page and all race communications	4	●
GOLD \$1,000	●	2	Gold sign-up page logo and link	4	●
SILVER \$500	●	1	Silver sign-up page logo and link	2	
BRONZE \$300	●	1	Bronze sign-up page logo and link	1	

Please make out checks to Cherrylake, Inc. and mail to 7836 Cherry Lake Rd, Groveland FL 34736

* on Race Day

In-kind sponsorship for items that enhance the race experience will be given the sponsorship that most closely matches the donation level above.

For more information or to sign up please contact Caraline at caraline.jones@cherrylake.com or (352) 429-6955.

